



Alternative Transportation Festival

Largest Alternative Transportation Festival in Northeast

September 22-24, 2006

Boston City Hall Plaza (Sept. 22-23) *FREE admission*
Larz Anderson Museum of Transportation, Brookline, MA (Sept. 24)
See the best Technologies and Services in Clean Transportation

ONE-STOP SHOPPING AND VIEWING FOR ALL
ALTERNATIVE TRANSPORTATION NEEDS!

See the best the world has to offer in
CLEAN TRANSPORTATION TECHNOLOGIES!

Hybrids ♦ solar-cars ♦ hydrogen fuel-cell ♦ custom bikes ♦ CNG ♦
cars running on vegetable oil ♦ biodiesel ♦ public transit ♦ Segways
♦ scooters ♦ corporate and municipal fleets ♦ pedicabs ♦ and more



2006 Sponsors to date

AVSG	Mass Clean Cities
Clean Energy	Massport
Cummins	NAFA
Dennis K Burke	SAE
Ford Motor Co.	Staples
Honda	Toyota
GM	WTS
Keyspan	Zipcar

3 Days of Exciting Activities

Public AltWheels Festival—September 22 – 24
featuring:

Segway Rides ♦ Demonstrations ♦ Interactive Exhibits ♦ Test Rides
Workshops ♦ Discounts ♦ Prizes ♦ Children’s Activities
Alternative Transportation Bookstore

**See and compare the variety of
Clean Transportation alternatives side-by-side!**



Past Co-Hosts & Participants

Conservation Law Foundation	MassPort NE Aquarium Museum of Science	Tufts University U.S. Dept. of Energy Zipcar
Harvard University MBTA MIT	Segway Sierra Club	

For the full list of the more than 70 co-hosts for 2006, please visit www.altwheels.org.

www.AltWheels.org

classic.pr@verizon.net

Call 508-698-6810



New England's Largest Alternative Transportation Festival



Boston City Hall Plaza
Larz Anderson Museum of Transportation, Brookline, MA

September 22-24, 2006

Join more than 8000 attendees, including corporate and government fleet-managers, at this showcase of cutting-edge vehicles and solutions to the dual problem of high gas prices and low air quality.

Alternative Transportation Facts

- *Transportation currently accounts for about a third of greenhouse gas emissions in the U.S.*
- Alternatives to the gasoline-powered automobile have been around since the 1800s.
- *Current technological advances create the real possibility of commercially available zero emission vehicles.*
- Gas and diesel auto technology is improving every year, but cars, trucks, and buses continue to be major users of fossil fuels.
- The average vehicle sold in the U.S. last year had fewer mpg than the Model T was able to get in 1914.
- *New England is a center for alternative transportation technology with:*
 - ✧ largest concentration of fuel cell companies
 - ✧ largest biodiesel provider in North America
 - ✧ one of the first manufacturers of solar cars
 - ✧ cities & towns that have already committed to converting parts of their municipal fleets to more fuel efficient vehicles

AltWheels Sponsorship can help you connect with fleet-purchasers and community leaders.

AltWheels has drawn participants from 18 countries, 24 states, and 105 cities & towns with its mix of serious science and consumer entertainment, including Exhibits, Panel Discussions, Workshops, Test Rides, Food, Fun & Games!

Lead the Way — Sponsorships Available

We're part of the solution! We belong at AltWheels!

Name _____ Title _____

Company _____

Address _____

City _____ State _____ ZIP _____ Phone _____

Fax _____ E-Mail _____

Send me information on

AltWheels, New England's Alternative Transportation Festival, September 22-24, 2006.

Topics of Interest _____

I'm interested in (check all that apply): _____ Sponsorship _____ Advertising _____ Vehicle Exhibit space

_____ Joining AltWheels Planning Team _____ Vendor Space _____ Volunteering _____ Fleet Day Symposium

Mail this form to *AltWheels*, c/o Classic Communications, 38 Mechanic St., Suite 101, Foxboro, MA 02035, fax to (508) 698-6811 or email your request for information to classic.pr@verizon.net.

www.AltWheels.org

email: classic.pr@verizon.net