

Press Release - September 14, 2007

**American Honda is a Sponsor of The 5<sup>th</sup> Annual Alt Wheels Festival, Sept 28-29, Boston City Hall Plaza**

American Honda welcomes you to the 5<sup>th</sup> Annual Alt Wheels Festival on Friday Sept. 28 and Saturday September 29, 2007 on Boston City Hall Plaza. Please visit our tent where Honda will be displaying the natural gas-powered Civic GX, the “Cleanest Production Vehicle on Earth,” and the Civic Hybrid, with the highest MPG of all Honda vehicles.

Discounts will be available to anyone stopping by to register at the Honda booth.

Barry Carr will be representing American Honda along with representatives from marketing partners AVSG, KeySpan Energy, and Manchester Honda.

The Civic GX and Civic Hybrid will also be part of the Ride and Drive Event on Monday, October 1 during the Alt Wheels Fleet Day at the Lars Anderson Museum.

Contact:

Barry Carr  
American Honda/Homeland Energy  
900 Old Liverpool Rd, Bldg 4  
Liverpool, NY 13088  
315-299-2863  
[bpcarr@homeland-energy.com](mailto:bpcarr@homeland-energy.com)  
[www.civicgx.com](http://www.civicgx.com)