



AltWheels



AltWheels

Fleet Day

*Managing Through the
Energy Transition*

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AltWheels Fleet Day is an annual sustainable transportation event that brings together corporate and municipal fleet managers and clean-fleet stakeholders working to reduce emissions and lower costs for tomorrow's transportation needs.

October 7, 2024

Four Points Sheraton, Norwood, MA



www.altwheels.com

8:30am

Opening Remarks

Barry Carr, Board Chair, Clean Communities of CNY
Joy Gardner, Executive Director, Empire Clean Cities
Alison Sander, AltWheels Founder

8:40am

Keynote Presentation

Britta Gross, Director of Transportation, Electric Power
Research Institute
Overall State of Where we are in the Energy Transition

9:10am

Fleet Operations Panel

Fleet Operations Managers: Managing the Energy Transition

10:10am

OEM Panel

Navigating the Energy Transition: What is Coming
Down the Pike

11:20am

AltFuels Panel

Bridging the Gap - Renewable Solutions



1:20pm

Afternoon Keynote

Mike Scarpino, Transportation Project Engineer, US DOT
Update on the NEVI Funding Awarded in the Northeast

1:40pm

Infrastructure Panel

Innovations and Tools around Charging

2:40pm

Utilities Panel

Electrifying at Scale: How do Fleets and Utilities get from Here to There?

3:50pm

Award

Presentation of Stephen R. Connors Visionary Award

4:00pm

Networking Cocktail Hour





**21st Anniversary AltWheels Fleet Day
Monday, October 7, 2024
Four Points by Sheraton, Norwood, MA**

Agenda
Subject To Change

8:30-8:40

WELCOME

Barry Carr, Director, Clean Communities of Central New York

Joy Gardner, Executive Director, Empire Clean Cities

Masters of Ceremonies

Alison Sander, AltWheels Founder

8:40-9:10

Britta Gross, Director of Transportation, Electric Power Research Institute

Overall State of Where we are in the Energy Transition

9:10-10:10

Fleet Operations Managers: Managing the Energy Transition

- **Ben Hartford**, EV Sales Manager, Pritchard EV
- **Sunil Kurien**, EVP Strategy, Roundtrip EV Solutions Inc.
- **Ezekiel Wheeler**, CEO, Intelligent Labor and Moving
- **David Macholz**, President/CEO, Advanced Vehicle Technology Group
- **Mason White**, President and CEO, Fleet Electrical Service
- **Korey McGuinness**, ARUP, Fleet Transition Lead

Moderator: Steve Russell, Alt Transportation Program Coordinator/ MA Clean Cities Director, Mass DOER (ret.)

10:10-11:00

Navigating the Energy Transition: What is Coming Down the Pike

- **Jim Anderson**, VP of Sales, Anderson Motors Inc.
- **Dan Mazurek**, Northeast Government Sales Manager, Ford Motors
- **Roberto Comacho**, E-Mobility Regional Sales Manager – Northeast, Volvo Trucks North America
- **Chance Parker**, Regional Sales Manager – Northeast, Bollinger Motors
- **Stephen Marlin**, EV Consultant Manager, GM Envolve

Moderator: Meredith Gutierrez, Physical Scientist, US Environmental Protection Agency

11:00- 11:20

BREAK

Vehicle Showcase and Ride & Drive Opportunities hosted by Recharge America

Exhibits

11:20- 12:20

Bridging the Gap – Renewable Solutions

- **Marianne Mintz, Leader/Principal Transportation Systems Analyst, Argonne National Laboratory**
- **Steven Levy, Managing Director of Operations, Sprague Energy**
- **Jonathan Hackett, Senior Director, Environmental Products, Global Partners**
- **Wes Hansen, Director of Business Development, E-Mobility, IVYS Energy Solutions**
- **Don Cusson, Owner, Cusson Automotive**

Moderator: Craig Peters, Executive Director, Capitol Clean Cities of Connecticut

12:20-1:20

Lunch With Experts

Vehicle Showcase and Ride & Drive Opportunities hosted by Recharge America Exhibits

1:20-1:40

Afternoon Keynote:

Mike Scarpino, Transportation Project Engineer, US Department of Transportation
Update on the NEVI Funding Awarded in the Northeast

1:40-2:40

Innovations and Tools around Charging

- **Scott Bradley, Director of Sales and Strategic Partnerships, Pioneer eMobility**
- **Dick Johnson, EV Charging Solutions, BorgWarner**
- **Kathleen Connors, Founder and President, Voltrek**
- **Rhys Webb, Senior Director, MassCEC**
- **John Garrett, Vice President of Maverick EV Services**

Moderator: Jennifer Kritzler, Deputy Director, Northeast Region, CALSTART

2:40-3:50

Electrifying at Scale: How do Fleets and Utilities get from Here to There?

- **Chris Andrade, Energy Efficiency Consultant, Eversource**
- **Hugh Reece, Senior Program Manager, EVs, National Grid**
- **Anna Brackenhofer, Energy Program Analyst, PowerOptions**
- **John Keeter, Fleet Manager, City of Cambridge**
- **Sydney Hayes, Project Manager Northeast Region, CALSTART**
- **Casey Horan, Attorney, Zero-Emission Transportation, Environmental Defense Fund**

Moderator: Britta Gross, Director of Transportation, Electric Power Research Institute

3:50-4:00

Presentation of Stephen R. Connors Visionary Award

4:00-5:00

Networking Cocktail Hour

Complimentary Appetizers, Cash Bar

AltWheels



AltWheels Fleet Day is a multifaceted event.

**35
Speakers**

**35
Sponsors**

**26
Vehicles**

**31
Exhibitors**

**24
Co Hosts**

**6
Lunch with
Experts**



Fleet Operations Managers: Managing the Energy Transition

Ben Hartford, EV Sales Manager, Pritchard EV

Ben Hartford is a dynamic sales leader with a proven track record in the electric vehicle (EV) and sustainable energy sectors. Currently serving as the EV Sales Manager at Pritchard Commercial, Ben focuses on driving strategic product launches, leading high-performing teams, and collaborating on innovative EV solutions. He is known for successful market expansions, closing multimillion-dollar deals, and implementing impactful sales programs. Ben brings expertise in fleet electrification strategies, ROI analysis, and cultivating Fortune 500 partnerships. Backed by a Bachelor's degree from Colby College, he is proficient in leadership, data analysis, and new product rollout. Passionate about sustainability and community engagement, Ben is committed to driving positive change in the EV industry.



Sunil Kurien, EVP Strategy, Roundtrip EV Solutions Inc.

As Executive Vice President, Strategy, Sunil is primarily responsible for developing Roundtrip's product offering. Sunil brings to Roundtrip a total of 10 years in energy and transportation finance and his experience bridging both the financial and operating aspects of a business. Prior to joining Roundtrip, Sunil was a Director at AMA Capital Partners, an energy and transportation focused boutique investment bank, where he advised institutional investors on more than \$7 billion in debt advisory and capital raising transactions. He has also advised renewable energy developers, energy service providers and equipment leasing companies. Sunil has a Bachelor's Degree in Electrical Engineering from the National Institute of Technology Warangal, India and also has a Masters in International Affairs from Columbia University. Sunil is also a CFA charterholder.



Ezekiel Wheeler, CEO, Intelligent Labor and Moving

Since 2005 Ezekiel has run a fleet of trucks running both locally and across the lower 48 states. They range from small 14' box trucks up to semi-tractors and trailers. More recently Ezekiel has been focusing on transitioning his fleet into the future: electrification. He bought Massachusetts's first electric truck and now has a 2nd in service as well. Both are charged at his warehouse and the electricity is provided by two solar installations on the roof. This provides clean transportation, but also controls the costs of fuel. Now he is pivoting to bring his message and methods to other fleet owners who are interested in embracing these new opportunities. Ezekiel is also an avid reader of transportation history which can inform our decisions in the future.



David Macholz, President/CEO, Advanced Vehicle Technology Group

Dave Macholz is the Founder, President / CEO of Advanced Vehicle Technology Group, LLC, and AVTECC. Previously, Macholz served as Assistant Dean for Transportation Programs at Suffolk County Community College, the largest community college in the SUNY system. He has 25 years of experience in the automotive industry as a technician, manager, shop owner and educator.



Fleet Operations Managers: Managing the Energy Transition

Mason White, President and CEO, Fleet Electrical Service



Mason White serves as the President and CEO of Fleet Electrical Service, a company dedicated to advancing sustainable upfitting solutions for Fleet Managers. Based in Auburn, MA, the company is committed to reducing emissions, cutting down on job site idling, and enabling seamless transitions to electric vehicles (EVs) while maintaining operational efficiency. Mason's career in the upfitting industry began as the VP of Operations for MHQ in Marlborough, MA, following his MBA in operations management and industrial engineering from Worcester Polytechnic Institute. After gaining valuable experience in electric and fiber optic cable manufacturing, he returned to the industry in 2023, marking a significant step in his commitment to innovative and sustainable solutions.

Korey McGuinness, Fleet Transition Lead, ARUP



Korey is a fleet management professional with 10+ years of business development and fleet management experience. Recently he led the EV Transition for the New Jersey Transit Non-Revenue fleet by meeting their state mandated electrification goal years ahead of schedule and designed dozens of charging locations for both public and private use. He has a verifiable history of developing innovative transportation strategies for Arup clients that contribute directly to company growth and ZEV expansion as well as demonstrating a natural aptitude for establishing lasting client relationships. His focus is to deliver fleet transition plans that maintains Total Cost of Ownership (TCO) and introducing pragmatic EV solutions.

Moderator: Steve Russell, Alt Transportation Program Coordinator/ MA Clean Cities Director, Mass DOER (ret.)



In his role at the Department of Energy Resources (DOER), Stephen Russell was responsible for coordinating and promoting the use of alternative fuels and vehicles throughout the Commonwealth of Massachusetts. The nationally recognized list of alternative fuels includes bio-diesel, electricity, ethanol (E-85), hydrogen, natural gas (compressed and liquefied), and liquefied petroleum gas (LPG or propane). In addition, he was responsible for the US Department of Energy (US DOE) Clean Cities Coalition program within the Commonwealth. Clean Cities is a US DOE-sponsored organization which advances the nation's economic, environmental, and energy security by supporting local programs designed to reduce petroleum use in the transportation sector. In his position at DOER, Steve was responsible for the MOREV rebate program. During his tenure he oversaw the distribution of over \$20 million in rebates to consumers. He also provided grant dollars to local communities to install over 140 Level 2 charging stations (EVSE) throughout the Commonwealth - from Nantucket to Lenox. Before retiring, Steve was recognized nationally by his Clean Cities peers with the Ben Watson Leadership Award for providing direction in the alternative fuels arena working with other Clean Cities Coalitions across the US. During his 20-year career, he managed corporate and municipal fleets, large and small, including the City of Keene, NH fleet and nation-wide corporate fleets with over 2,000 motor vehicles. Steve presently sits on the Board of Directors for the New England Chapter of the National Association of Fleet Administrators (NAFA) and is the past chair of the Fuel and Technology Committee for this national organization. He “walks the talk” having owned and driven a Battery Electric Vehicle (BEV) for the past seven years. He is a graduate of Springfield College (MA) with a degree in Community Leadership and Development.

Navigating the Energy Transition: What is Coming Down the Pike

Jim Anderson, AltFuels Manager, Anderson BlueBird Bus Sales

Jim Anderson is Vice President of Anderson Motors, Inc which is based in East Providence, Rhode Island and has been in business since 1961. Anderson Motors, Inc is a second-generation family-owned Heavy-Duty Truck and Bus Full Service Dealership. Anderson Motors represents Volvo Trucks North America, Inc and Autocar Trucks, LLC in Rhode Island, and Southeastern Massachusetts, Blue Bird and Micro Bird Buses in Rhode Island, Massachusetts, New Hampshire and Vermont and Rhodes Trailers and Bodies throughout New England. Anderson Motors, Inc is an industry leader in alternative fuels in the Class 7 and 8 markets throughout the transportation sector in its regions served.



Dan Mazurek, Northeast Government Sales Manager, Ford Motors

Dan has worked at Ford Motor Company for over 27 years. He has held several roles within the company in sales and service divisions. His current role for the last 7 years is the Northeast Government Sales Manager. He lives in Northwest Philadelphia and travels within the 11-state northeast area and loves meeting with his large government agencies. He has been married to his college sweetheart for 29+ years. A little-known fact is after 7 years of study he was ordained in 2017 as a Deacon and serves in the Archdiocese of Philadelphia. He knows about real power, and he is bringing the power with him today in the form of Lightning.



Chance Parker, Regional Sales Manager - Northeast, Bollinger Motors

Chance Parker is technical and consultative fleet electrification specialist with a diverse background rooted in sustainability. Based in NJ as the Northeast Regional Sales Manager for Bollinger Motors, Chance works with Bollinger's growing dealer network, FMCs, municipalities and directly with fleet owners/operators to develop and implement comprehensive, end to end fleet electrification transition plans. Chance has a deep working knowledge of evolving EV technology and EV incentive/policy landscapes. Prior to starting with Bollinger Motors early in 2024, Chance successfully deployed electric school buses, electric trucks and vans at scale with Lightning eMotors. With almost 20yrs in high performance building systems, clean tech, renewables, resiliency, and energy efficiency Chance is able to maximize the utility and value of implementing zero-emission BEVs within the commercial transportation industry. He is a graduate of Colorado State University-BS Business Administration/Marketing and holds a USGBC LEED AP credential. "Fleet electrification is not without its challenges but when approached from an analytical and pragmatic standpoint there are tremendous opportunities to dramatically reduce GHG emissions and decrease OpEx today, not someday."



Roberto Camacho, E-Mobility Regional Sales MGR- NorthEast, Volvo Trucks

Roberto Camacho is a Mechanical Engineer who has been working for the Volvo Group for the last 19 years where he has led different innovation projects like the Hybrid Bus and Fully Electric Bus. Currently he is the E-mobility Regional Sales Manager for the Northeast Region.



Navigating the Energy Transition: What is Coming Down the Pike

Stephen Marlin, EV Consultant Manager, GM Envolv.

Stephen Marlin is an EV Consultant Manager for GM Envolv. In this role he assists in leading EV initiatives for the GM Envolv organization. He works closely with fleet managers to help them understand the benefits of transitioning their fleets to GM electric vehicles, and importantly, how to make the transition, including meeting infrastructure requirements and employee training needs. Stephen's auto industry experience began as an apprentice auto tech when he was participating in GM's Automotive Service Education Program (ASEP) in Kansas City, MO. After completing his B.S. in Power Technology at University of Central Missouri he moved to Michigan to work at the Chevrolet Customer Assistance Center. Stephen held a variety of roles at GM including District Service Manager, Chevrolet Brand Analyst, and Product Research Analyst. Stephen's interest in advanced vehicle technologies lead him to the Northeast where he supported GM's fuel cell demonstration program Project Driveway and the launch of the Chevrolet Volt. Stephen left GM briefly and worked for BYD demonstrating electric transit buses and supporting depot charging infrastructure projects. After BYD Stephen worked at EBP Supply Solutions, a janitorial distributor, where he created an industry awarded training program. During his career Stephen never stopped learning, earning a MSA in Organizational Behavior from Central Michigan University and an MSA in Sustainability Management from Columbia University. Stephen came back to GM in 2021 when he joined BrightDrop where he provided his expertise in electric vehicles to help educate last mile delivery companies about the benefits of going electric. In 2022 Stephen drove a Zevo 600 from New York City to Washington, D.C. in an effort to set a Guinness Book World Record for the longest drive by an electric van on a single charge.

Meredith Gutierrez, Physical Scientist, US Environmental Protection Agency

Meredith Gutierrez works as a Physical Scientist in the Air and Radiation Division, Energy and Resilience Branch at the U.S. Environmental Protection Agency (EPA), Region 1. Her portfolio includes both mobile source programs, such as Clean School Bus, Clean Heavy Duty Vehicles, and Clean Air Northeast, and stationary source programs, such as ENERGY STAR and utility coordination. She holds a B.S. in Chemistry from The University of Texas at Austin, an M.S. in Chemistry from University of Massachusetts Boston, and a Master of Public Policy from Northeastern University. Meredith previously worked for five years as an analytical chemist in industry, and she served as an intern through the Virtual Student Federal Service Program in EPA's Region 1 office prior to joining EPA.

Bridging the Gap - Renewable Solutions

Marianne Mintz, Leader/Principal Transportation Systems Analyst, Argonne National Laboratory

Marianne Mintz is a principal energy analyst within Argonne's Energy Systems and Infrastructure Analysis Division. She has over 40 years' experience in transportation and energy analysis and has authored over 150 publications in the field. Her current work centers on infrastructure requirements of alternative fuel pathways (especially renewable natural gas, electricity and hydrogen), economic impacts of fuel cells, electricity, hydrogen and natural gas vehicles and fueling infrastructure, and equity. She is an active member of the Transportation Research Board (TRB), and past chair and Emeritus member of TRB's Transportation Energy Committee. She holds a masters degree from UCLA and has completed post-graduate work at the University of Illinois at Chicago.

Steven Levy, Managing Director of Operations, Sprague Energy

Mr. Levy is an industry veteran with decades of experience in transportation, stationary and power generation fuels, fuel management and services. He has pioneered and introduced multiple clean lower carbon burning fuels and fuel management. Mr. Levy has and continues to hold industry and environmental Board positions while working with fleets, legislators, regulators, and policy makers for practical sustainable industry solutions.

Jonathan Hackett, Senior Director, Environmental Products, Global Partners

Based in Waltham, MA, Jonathan identifies customer sustainability needs and then develops and manages products throughout their lifecycle. J.W. previously served as EPA Region 7 Renewable Fuels Advisor and worked in a variety of advocacy, trading, and feedstock supply chain development roles at REG (now Chevron REG). He started his career as Counsel on the U.S. Senate Committee on Environment and Public Works where he focused on air quality, energy, and wildlife. J.W. has a J.D. from the University of Miami School of Law (FL), an M.B.A. from Lehigh University, and a B.A. from Lake Forest College (IL).

Wes Hansen, Director of Business Development, E-Mobility, IVYS Energy Solutions

Wes grew up an energy enthusiast. He began his career at Arthur D. Little as a systems engineer and helped to develop several different energy pathways centered around the hydrogen energy and electric mobility space. With more than 22 years in the alternative energy business, Wes has served as a Manager of Application Engineering, Field Service Engineering, Process Engineering, Sales, and was a Platform Leader for Hydrogen Products at Nuvera Fuel Cells where he was successful in truly commercializing on-site generation technology. Wes rejoined his teammates at IVYS with an engineering contribution in 2020, and is now focused on helping organizations embrace a clean economy through cost effective solutions and a focus on total life cycle cost to our customers. Over his career, Wes has led the design, sale, and installation of 24 hydrogen generation and dispensing systems in the US and abroad; always with a focus on safety and customer needs. He holds a B.S. in Chemical Engineering from Tufts University

Bridging the Gap - Renewable Solutions

Don Cusson, Owner, Cusson Automotive



Cusson Automotive of South Windsor Ct. is a 31-year-old Family owned and operated automotive repair business that Don started. Cusson Automotive is much more than just your street corner Auto repair shop. Every aspect of car and truck repair are daily to including Cummins Engine warranty service. Alternative fuel has been part of Don's world for almost 40 years, started with servicing propane vehicles in the Eights followed by converting CNG vehicles .

In 2012 Don started Cusson Alternative Fuel Solution division with sales and service for ICOM North America. Since 2015 Cusson has serviced Roush Clean Tech vehicles to include Bluebird school bus service and warranty. In 2020 Cusson joined forces with Blossman's and their Alliance Autogas division, performing sales, installations, and service of their proven EPA products. Over the years Cusson has performed propane conversions for a variety of people: Municipalities, Universities, State of Ct, Propane Companies, and independent contractors.

Don belongs to numerous associations representing Alternative fuels: Ct, Coalition of Alternative fuels, (PGANE) Propane Gas Association of New England Autogas committee member, and Capitol Clean Cities of Ct. Stakeholder. Propane Autogas: Here today – Here for tomorrow.

Moderator: Craig Peters, Executive Director, Capitol Clean Cities of Connecticut

Craig brings 24 years of direct Clean Cities service, experience, and knowledge. Craig retired from his sales and fleet manager position at Manchester Honda after 39 years of service where he managed a team of 15 sales consultants providing leadership, training, and motivation. Additionally, Craig worked with Corporate Honda directly, to develop a market for CNG, Hybrid and EV vehicles in New England. He worked with CT, MA and RI state fleets and was successful in getting alternative fuel vehicles into all three states. He was able to secure a green vehicle contract with the State of CT which remains in place today helping to establish relationships with a variety of municipalities who use state contracts for purchasing. Craig works collaboratively with two other Clean Cities coalitions as part of the Connecticut Clean Cities Collaborative along with state agencies like DEEP, DAS and DOT to provide a collective impact approach to the alternative fuels, vehicles and infrastructure needs in Connecticut.



Innovations and Tools around Charging

Scott Bradley, Director of Sales and Strategic Partnerships, Pioneer eMobility

Scott is an enthusiastic and devoted Electric Vehicle (EV) advocate. His areas of expertise encompass EV Charging and EV Charging Infrastructure. Scott has more than a decade of experience working in and exploring technology and energy industries, and is often invited to speak at national events, focusing on forward-thinking topics such as off-grid EV charging and the future of the grid. Scott sustains a deep academic interest in the evolution of electric vehicles, researching the history of electric vehicles, their development, and their impact on society and the evolution of transportation. His hands-on experience with leading brands and technologies coupled with his passion for work drives him to explore ways to innovate and improve the EV experience. Scott is committed to advancing the industry and contributing to a sustainable future. Scott holds a B.S. in Electrical Engineering and a M.S. In Electrical Engineering – Robotics and Artificial Intelligence.



Dick Johnson, EV Charging Solutions, BorgWarner

Dick Johnson is the Director of Sales for North America charging products for BorgWarner. Prior to his current position he spent two years with Nuvve developing the V2G application in the school bus market. He has over 12 years of experience in alternative fuel vehicles such as electric, propane and natural gas. In 2010, Dick was instrumental in converting seven Toyota Scion Xb vehicles in the first Vehicle-to-Grid (V2G) proof of concept with Dr. Willett Kempton at the University of Delaware. Next, Dick oversaw a partnership between BMW, NRG and the University of Delaware to convert 20 BMW Minis to V2G-capable. Those vehicles were used to demonstrate the ability to aggregate them into a virtual power plant with the ability to perform V2G by sending energy back and forth to the PJM Interconnect. As a result of this power bank of batteries the vehicles were the first to generate revenues.



Kathleen Connors, Founder and President, Voltrek

Kathleen Connors is the founder and president of Voltrek, a subsidiary of Orion Energy Systems, Inc. that specializes in designing, installing and servicing electric vehicle (EV) charging infrastructure and resells best-in-class EV supply equipment (EVSE). She brings business and investment strategy expertise to the company, which has partnered with hundreds of clients and installed more than 3,500 electric vehicle (EV) charging plugs since 2010. A hands-on business owner and respected thought leader in her field, Kathleen served a term on the Massachusetts Zero Emission Vehicle Commission and frequently presents at industry events. Her diverse expertise in the emerging EV sector has earned accolades from clients, trade organizations and advocates of clean transportation solutions nationwide.



John Garrett, Vice President of Maverick EV Services

John has over 40 years' experience managing electrical, street lighting, and construction projects from residential to heavy highway. Including POC Vision Zero intelligent traffic safety installation in Boston, Massachusetts. John was instrumental in implementation of the Small Cell/Street Lighting project from concept, to design, permitting, and installation. John holds various licenses including: Master Electricians License, Journeyman's License, Construction Supervisor's License, Crane Hoisting License, Excavators License, CDL Class B driver's License, and an IFR Pilots License. Additionally, he is certified in OSHA 30, First Aid, GSSI- Ground penetrating radar, as as NECA Certified Foreman. John holds degrees from Bentley College, in Accounting and Business, from Wentworth Institute, in Electrical and Construction Management, and from McCormick Institute, in Electrical Estimating.



Innovations and Tools around Charging

Rhys Webb, Senior Program Manager, Mass Clean Energy Center



Rhys Webb is a Senior Program Manager on the Clean Transportation Team at the Massachusetts Clean Energy Center (MassCEC). She has played a key role in building the Clean Transportation program since 2020 and has designed and administered over \$60 million in successful programs such as Mass Fleet Advisor, Accelerating Clean Transportation for All, and the On-Street Charging Solutions Program. With experience in vehicle electrification, electric vehicle (EV) charging, consumer education, and stakeholder outreach, Rhys continues to develop innovative clean transportation programs that prove out business models, demonstrate public-private partnerships, and pilot new technologies. Throughout all aspects of her work, Rhys strives to ensure that MassCEC's programs succeed in increasing access to clean transportation technologies and decreasing existing transportation air quality burdens for Massachusetts's most vulnerable residents.

Moderator: Jennifer Kritzler, Deputy Director, Northeast Region, CALSTART



Jennifer Kritzler is the Deputy Director in the Northeast Regional Office for CALSTART. She leads fleet programs in the Northeast, including Mass Fleet Advisor and the New York Truck Voucher Program, and focuses on medium and heavy-duty vehicle electrification. She works to foster change and further CALSTART's drive to zero emissions initiatives for bus and truck fleets throughout the northeastern United States. Prior to joining CALSTART, Jennifer worked for CTtransit as a Technical Project Manager. In this position, she implemented new technologies for a fleet of over 500 buses, including a new fare collection system and intelligent transportation systems (CAD/AVL). She has also previously worked at UTC Power as a Systems and Aftermarket Engineer for stationary and transportation hydrogen fuel cell powerplants, and holds a BS in Chemical Engineering from Lafayette College.

Electrifying at Scale: How do Fleets and Utilities get from Here to There?

Hugh Reece Senior Program Manager, EVs, National Grid

Hugh Reece, Senior Program Manager dedicated to supporting National Grid's Fleet EV Programs in Massachusetts. Hugh is an accomplished professional with expertise in cleantech, program management, and enterprise client management. Before joining National Grid, Hugh worked at Volta Charging, where he provided support to sales and operations teams. Prior to Volta Charging, he worked at Modivcare, managing a portfolio of enterprise clients; He also spent time at Enel (formerly EnerNOC), where he implemented both their suite of energy management services and Demand Response programs. He resides in Medford MA with his wife and two children. Outside of work you'll find him hanging with the family, mountain biking in the warmer months and in the winter months, skiing as much as he can.



John Keeter, Fleet Manager, City of Cambridge

John is an experienced fleet professional with 30 years experience at various levels from Technician to Fleet Manager in public sector fleets. He is currently the Fleet Manager for the City of Cambridge, MA. He holds a Bachelor's Degree in Public Administration from Southern New Hampshire University (2017) as well as a Master's in Operations and Project Management from Southern New Hampshire University (2019). In his 30 years in the industry, his focus has leaned towards implementation of electrification of fleets and upgrading the use of technology in fleet operations. In his spare time he volunteers with veterans organizations and coaches youth soccer.



Sydney Hayes, Project Manager Northeast Region, CALSTART

Sydney joined CALSTART in 2023 as a Project Manager II for the Northeast region. Her primary focus is on fleet technical assistance across the region, including Mass Fleet Advisor and New Jersey Fleet Advisor. She also supports outreach and project management for the New York Truck Voucher Incentive Program (NYTVIP). She enjoys working closely with fleets and aims to make fleet electrification approachable and feasible. Prior to joining CALSTART, Sydney worked for Ohio's Clean Cities Coalition member, Clean Fuels Ohio, as the Policy Analysis and Research Manager. In this position, she focused on community-based acceleration of clean fuels adoption and served as their Clean Cities Coalition Co-Director. Sydney holds a B.S. from the Ohio State University in Public Policy Analysis and Women's, Gender, and Sexuality Studies.



Anna Brackenhofer, Energy Analyst, PowerOptions

Anna Brackenhofer leads clean transportation analytic services, including fleet electrification advisory projects, tools, and fleet analyses. As an Energy Program Analyst at PowerOptions, she is instrumental in driving the implementation of state-funded clean transportation grants and enabling the electrification of numerous nonprofit fleets. With deep expertise in school buses, as well as heavy- and medium-duty vehicles, Anna focuses on clean transportation economics, incentives, strategy, and planning. She serves as the lead analyst for PowerOptions' Fleet Electrification Roadmaps and all fleet electrification advisory grant programs with the Massachusetts Clean Energy Center, where she also spearheads stakeholder engagement and implementation planning. As part of her work, Anna stays up to date with new electric vehicles, technologies, and funding opportunities for PowerOptions' Members. With a Master of Public Affairs from Brown University and a B.A. in International Relations and Management from OTH Regensburg, Germany, she combines a global perspective with a deep understanding of climate change, economics, and policy analysis. Anna's multilingual abilities (English, German, French) enable her to bridge cultural gaps and connect with diverse stakeholders worldwide.



Electrifying at Scale: How do Fleets and Utilities get from Here to There?

Casey Horan, Attorney, Zero-Emission Transportation, EDF



Casey specializes in the legal and policy aspects of EV-readiness and utility regulation. In her role, she works to support buildout of medium- and heavy-duty vehicle charging infrastructure, grid modernization, and climate resilience. To accomplish this, she collaborates with a variety of stakeholders and decisionmakers to both maximize opportunities for EV deployment and speed progress toward state climate and decarbonization goals. Prior to joining EDF, Casey also worked for the State of Hawaii to promote clean transportation planning and climate change adaptation legislation.

Chris Andrade, Energy Efficiency Consultant, Eversource



Christopher Andrade is an Energy Efficiency Consultant on the Electric Mobility team at Eversource. Chris works with commercial and industrial (C&I) and large multifamily customers, as well as contractors, vendors and business partners to drive the installation of electric vehicle charging stations across Massachusetts through Eversource's Make Ready Program. Chris holds a B.S. in Engineering from the University of Massachusetts Lowell.

Moderator: Britta Gross, Director of Transportation, EPRI



Britta Gross leads the Electric Power Research Institute's (EPRI) transportation program as well as the EVs2Scale2030 initiative and is responsible for defining the market strategies needed to accelerate the electrification of the transportation system, with an urgent focus on identifying the critical gaps that need to be addressed to achieve 2030 climate-aligned goals. Britta is also currently a Commissioner, and former President, of the Orlando Utilities Commission, Orlando's electric and water utility. Britta was formerly the Director of Advanced Vehicle Commercialization at General Motors, responsible for the energy and infrastructure strategies required to enable the commercialization of battery and hydrogen fuel cell electric vehicles.

Lunch With Experts



Josh Ryor, Assistant Secretary of Energy, Massachusetts Executive Office of Energy and Environmental Affairs

Incorporating private fleet electrification into the Commonwealth's policy planning

Josh Ryor has over a decade of experience in the energy policy space and currently serves as the Assistant Secretary of Energy at the Massachusetts Executive Office of Energy and Environmental Affairs. In his role, Josh spearheads several key policy initiatives driving Massachusetts towards its clean energy and climate goals, such as the Electric Vehicle Infrastructure Coordinating Council. His career includes a significant tenure at the Connecticut Public Utilities Regulatory Authority, where he was the agency's chief policy advisor and led the technical staff involved in adjudicated proceedings, and a stop at the World Resources Institute, where he worked on domestic and international solar energy policy, green tariffs, and corporate sustainability initiatives. Josh earned a Master of Science in Sustainable Energy Systems from The University of Edinburgh, a Certificate in Financing and Deploying Clean Energy from Yale University, and a Bachelor's Degree in Physics and Economics from the College of the Holy Cross. Josh received the Nugent Gold Medal from Holy Cross as the top physics graduate. Recognized with the inaugural Luminary Award from the Connecticut Power and Energy Society in 2021, Josh combines his extensive knowledge and leadership experience to drive impactful energy policy and regulatory reforms.

Craig Van Batenburg, ACDC Hybrid and EV Training Resources



What it will take for your fleet technicians to get to get to Zero Carbo - EV Fleet Maintenance program

Craig Van Batenburg is the CEO of ACDC, a "hybrid / EV vehicle technician" training company based in Worcester, Massachusetts. His 4,000 square foot building (his former auto repair shop) is dedicated to helping the world's auto and truck mechanics add EVs to their existing skill set. Classes are held year round. When Craig can make the time he will travel and hold classes off site. In the HEV/EV business for over 20 years, some 15,000 techs have learned from him and other instructors in over seven countries and 46 States. ACDC has been very busy lately, helping educate fleet technicians from all over America.



Brian Reale, Business Development Officer at Pathward Commercial Finance

Funding for fleets and how fleets can go about getting funding and what is required through Pathward Commercial Finance

Lunch With Experts

Pedro Jardim, Clean Energy Development, National Grid

Electrifying Highways – Public Charging Roadmap for the Northeast

Pedro Jardim is a Lead Analyst at National Grid's Clean Energy Development-NY team. At National Grid, Pedro works on transportation electrification and storage related projects. Pedro's recent work focuses on identifying proactive investments needed to meet future charging demand on highways travel plazas and preparing the grid to meet fleet electrification mandates in National Grid's service territory. He joined National Grid in 2022 after completing his MBA at NYU – Stern. Prior to Stern, Pedro worked in political consulting focused on Latin America, helping companies navigate new and challenging regulatory landscapes. Pedro has a BA in Political Science and Urban Studies from Tufts University.



**Ezekiel Wheeler, CEO, Intelligent Labor and Movement and
John Keeter, Fleet Manager, City of Cambridge**

How to green your fleet –corporate and municipal real-life examples

Ezekiel Wheeler's bio can be found on page 5. John Keeter's bio can be found on page 13.



Adam Wint, Global Trends + Futuring Manager, Ford Motor Company

Adam will discuss the impact that China and Chinese EVs will have on the light, medium and heavy-duty market

With a passion for decoding the future, Adam empowers organizations to shift from reactive thinking to proactive preparation. His 14-year journey in consulting and leadership has honed his ability to translate complex societal changes into tangible impacts on products, experiences, and consumers. Adam's mission is to inspire teams to envision and engage with the future, fostering a forward-thinking competency that insulates businesses from the rapid pace of digital, social, and technological change.

